

# CALL FOR ENTRIES

## DON NICHOLS SCHOLARSHIP COMPETITION

Sponsored by the Advertising Club of Buffalo, this student communication competition honors the memory of Don Nichols.

### DON NICHOLS

Don Nichols began teaching at the Albright Art School. He founded its Graphic Design Program in 1950 and brought it to UB where, until his death on July 7, 1987, he served as the program's head and an extraordinarily dedicated teacher. He educated hundreds of graphic designers, a number of whom attained national prominence. Nichols received the Osborn Award for Creative Excellence from the Art Directors/Communicators of Buffalo and the Chancellor's Award for Teaching from UB in 1982.

**The deadline for entries is Friday, April 23, 2010.**

### theme

#### DISASTERS

In 2010, the international community has been impacted by some of the worst disasters in history. Express your thoughts on how a disaster (of any kind... weather, nature, mechanical, chemical, etc.) can impact society and civilization for better or for worse.

### who may enter

Western New York undergraduates in design, writing, communications, illustration, photography, or fine arts.

### entry fees

None.

### entry form

Please attach a copy of the entry form to the back of each submission. Attach it to the upper right edge only, as it will be removed by the Advertising Club prior to the judging. For small pieces, slides and sculptures, place an identification number on both the piece and the entry form.

### entry submission

All students must submit their entries to their respective advisors or professors.

### the jury

The jury will be selected from the local creative community.

### prizes

#### FIRST PRIZE (one award)

Don Nichols Gold Certificate & \$1000

#### SECOND PRIZE (one award)

Don Nichols Silver Certificate & \$500

#### THIRD PRIZE (one award)

Don Nichols Bronze Certificate & \$300

#### HONORABLE MENTION

(up to five awards)  
Certificate

*The first, second, and third prize winning entries will be featured on [www.advertisingclubofbuffalo.com](http://www.advertisingclubofbuffalo.com)*

### format

The format is the contestants choice— an advertisement, booklet, essay, poem, illustration, poster, blotter, game, sculpture, photographic print. Macintosh compatible multi-media, three-dimensional pieces, 35mm color slides or reproduction quality prints of your entry are all acceptable.

Entries larger than 3'x4' or heavier than 15 lbs. will not be accepted, but 35mm color slides or photographic prints of such entries will be accepted. Photographic reproductions of entries should be shot against a black background. Typeset, calligraphic and handlettered reading matter are all acceptable.

Writers should limit their entries to no more than 1,200 words. Multi-disciplinary efforts (i.e., writer/designer teams) are encouraged. All entries must be able to withstand handling by exhibit personnel, jurors, and press photographers. Entries that do not conform to eligibility standards will be disqualified.

### copy

There is no requirement for any specific copy to be present in the submission. Most important is that the theme is clearly represented by the piece.

### deadline

All entries must be received by the Advertising Club of Buffalo by **Friday, April 23, 2010**. Winners will be announced prior to the end of the 2009-2010 academic year.

### contestant releases

Entries submitted to this competition may be picked up at a future date. All entrants will be notified of the time and place for pick-up. By submitting work, you are granting permission for the Advertising Club of Buffalo to use it on its website, for publication and for publicity for the exhibition. The contestant will receive proper credit for any piece that is reproduced.

### insurance

The Advertising Club of Buffalo does not insure your work and is not responsible for its loss or damage. The Club does not control the places where your work may be stored or exhibited and those places do not carry insurance covering your work. Provide your own insurance if you wish.

### questions

Please direct all questions to your professors or advisors. Or you may call Donna Blaufuss, Advertising Club Education Liaison, at 843.3933.

# DON NICHOLS SCHOLARSHIP COMPETITION

# ENTRY FORM

## DIRECTIONS

1. Please attach a copy of the entry form to the back of each submission. (Attach the entry form to the upper right edge of the submission only, as it will be removed by the Advertising Club of Buffalo prior to the judging.) For small pieces, slides, and sculptures, place an identification number on both the piece and the entry form.
2. Submit entries to your respective advisors or professors.  
Advisors: Please send entries to Crowley Webb | 268 Main Street, Suite 400, Buffalo, NY 14202 | 716.856.2932
3. Entries must be received by Friday, April 23, 2010. Winners will be announced prior to the end of the 2009-2010 academic year.

## QUESTIONS

Please direct all questions to your professors or advisors. Or you may call Donna Blaufuss, Advertising Club of Buffalo Education Liaison, at 843.3933.

## PLEASE PRINT OR TYPE:

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMBER: (day) \_\_\_\_\_ (evening) \_\_\_\_\_

E-MAIL: \_\_\_\_\_

NAME OF COLLEGE OR UNIVERSITY: \_\_\_\_\_

NAME OF PROFESSOR OR ADVISOR: \_\_\_\_\_

Are you a student member of the Advertising Club of Buffalo?\* Yes \_\_\_\_\_ No \_\_\_\_\_

Would you like more information about the services and networking opportunities the Advertising Club of Buffalo can offer? Yes \_\_\_\_\_ No \_\_\_\_\_

\* PLEASE NOTE: You do not need to be an Advertising Club of Buffalo member to compete in the Don Nicholds Scholarship Competition. The scholarship is open to all Western New York undergraduates in design, writing, communications, illustration, photography, or fine arts.