



Advertising Club of Buffalo

call for entries... **Don Nichols Scholarship** competition

Sponsored by the Advertising Club of Buffalo, this is the thirteenth in a series of **Student Communication Competitions for the Advertising Club of Buffalo's Don Nichols Scholarship**, honoring and perpetuating the memory of Don Nichols.

Don Nichols began teaching at the Albright Art School. He founded its Graphic Design Program in 1950 and brought it to UB where, until his death on July 7, 1987, he served as the program's head and an extraordinarily dedicated teacher. He educated hundreds of graphic designers, a number of whom attained national prominence. Nichols received the Osborn Award for Creative Excellence from the Art Directors/Communicators of Buffalo and the Chancellor's Award for Teaching from UB in 1982.

theme

THE AMERICAN PRESIDENCY

While everyone has an opinion about the presidency, how much do people really know about it? Who held this office? Who campaigned but did not get elected? What is the process of electing a president? What are high/low points in the most powerful office in our country? This is your opportunity to provide enlightenment on some aspect of the presidency.

who may enter

Western New York undergraduates in design, writing, communications, illustration, photography or fine arts.

the jury

The jury will be selected from the local creative community.

prizes

- First Prize (*one award*)
Don Nichols Gold Certificate & \$1000
- Second Prize (*one award*)
Don Nichols Silver Certificate & \$500
- Third Prize (*one award*)
Don Nichols Bronze Certificate & \$300
- Honorable Mention (*up to five awards*)
Certificate

The first, second and third prize winning entries will be featured on **www.AdvertisingClubofBuffalo.com** and in an upcoming issue of *Club Hub*.

format

Format is the writer's/artist's/designer's choice—an advertisement, booklet, essay, poem, illustration, poster, blotter, game, sculpture, photographic print, **Macintosh compatible** multi-media, three-dimensional pieces, 35mm color slides or reproduction quality prints of your entry are all acceptable. Entries larger than 3' x 4' or heavier than 15 lbs. will not be accepted, but 35mm color slides or photographic prints of such entries will be accepted. Photographic reproductions of entries should be shot against a black background. Typeset, calligraphic and hand-lettered reading matter are all acceptable. Writers should limit their entries to no more than 1,200 words. Multi-disciplinary efforts (*i.e., writer/designer teams*) are encouraged. All entries must be able to withstand handling by exhibit personnel, jurors and press photographers. **Entries that do not conform to eligibility standards will be disqualified.**

copy

There is no requirement for any specific copy to be present in the submission. Most important is that the theme is clearly represented by the piece.

entry form

Please attach a copy of the entry form to the back of each submission. Attach it to the upper right edge only, as it will be removed by the Advertising Club of Buffalo prior to the judging. For small pieces, slides and sculptures, place an identification number on both the piece and the entry form.

submission of entries

All students must submit their entries to their respective advisors or professors.

writer/artist/ designer releases

Entries submitted to this competition may be picked up at a future date. All entrants will be notified of the time and place for pickup. By submitting work, you are granting permission for the Advertising Club of Buffalo to use it on the Advertising Club of Buffalo website, for publication in *Club Hub* and for publicity for the exhibition. The writer/ artist/designer will receive proper credit for any piece that is reproduced.

insurance

The Advertising Club of Buffalo does not insure your work and is not responsible for its loss or damage. The Advertising Club of Buffalo does not control the places where your work may be stored or exhibited and those places do not carry insurance covering your work. Provide your own insurance if you wish.

entry/hanging fees

None.

deadline for entries

All entries must be received by the Advertising Club of Buffalo by **Friday, March 27, 2009**. Winners will be announced prior to the end of the 2008–2009 academic year.

questions

Please direct all questions to your professors or advisors. Or you may call Jim Hettich, Advertising Club of Buffalo Education Liaison, at 856-2932, ext. 229.

Don Nichols Scholarship

competition entry form

directions

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please print or type:

Name: _____

Address: _____

Phone number: day _____

evening _____

E-mail: _____

Name of College or University: _____

Name of Advisor or Professor: _____

Are you a student member of the Advertising Club of Buffalo?* Yes No

Would you like more information about the services and networking opportunities the Advertising Club of Buffalo can offer? Yes No

***Please note: You do not need to be an Advertising Club of Buffalo member to compete in the Don Nichols Scholarship Competition. The scholarship is open to all Western New York undergraduates in design, writing, communications, illustration, photography or fine arts.**



Advertising Club of Buffalo

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www.AdvertisingClubofBuffalo.com